

## NATIONAL PROJECTS

<b>RESEARCH THAT MAY BE MADE BY THE FACULTY OF COMMERCE TEACHERS</b>		
<b>Title of the project</b>	<b>Coordinator</b>	<b>Member</b>
1. Research of human interaction in SC .....	Olimpia State	Claudia Țuclea Cătălina Brîndușoiu Mădălina Țală
2. Organizational culture research in the hotel / organization	Olimpia State	Cătălina Brîndușoiu Mădălina Țală Andreea Marin-Pantelescu
3. Organization communication climate analysis .....	Olimpia State	Andreea Șchiopu Cătălina Brîndușoiu Mădălina Țală Andreea Săseanu
4. Research motivation and employee satisfaction within the organization	Olimpia State	Roxana Sârbu Claudia Țuclea Andreea Șchiopu Cătălina Brîndușoiu Andreea Săseanu
5. Recruitment, selection and integration of employees in the organization .....	Olimpia State	Claudia Țuclea Andreea Șchiopu Cătălina Brîndușoiu
6. Change management: preparation, launch and implementation of changes in organization	Dragoș Vasile	Roxana Sârbu Puiu Nistoreanu
7. Analysis of organizational change capability	Dragoș Vasile	Claudia Țuclea
8. Development of learning ability of the organization	Dragoș Vasile	Cătălina Brîndușoiu
9. Certain categories of consumer perception study (various socio-professional) the consumer protection system in Romania.	Mihai Negrea	
10. Research mutations occurred in information and documentation system of the modern consumer.	Mihai Negrea	Andreea Săseanu
11. Identify optimal methods for promoting the widespread consumerism ethical principles among consumers.	Mihai Negrea	Cătălina Brîndușoiu
12. Customize tourist offer to attract and maintain clientele of families with children.	Puiu Nistoreanu	Claudia Țuclea

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13. Promoting slow holiday style	Puiu Nistoreanu	Claudia Țuclea
14. Inventory of heritage tourism, a tourist area valences, up tourist offer and promotion.	Puiu Nistoreanu	
15. Satisfaction survey on communication within the organization .....	Andreea Schiopu	Olimpia State
16. Opportunity to use labor after retirement in SC	Cătălina Brîndușoiu	
17. Possible use of students in practice in SC	Cătălina Brîndușoiu	Claudia Țuclea
18. Opportunity to introduce / change / continue a campaign of social responsibility in the organization.	Mădălina Țală	Olimpia State
19. Developing and implementing a code of ethics in the organization.	Mădălina Țală	Andreea Marin-Pantelescu
20. Identify buying behavior and customer typology major commercial areas of Bucharest	Claudia Țuclea	Olimpia State Andreea Săseanu Mihai Negrea
21. Dimensions and effects of deviant behavior at work (delays, slow work, theft, gossip and rumors, etc..) In Romanian companies	Claudia Țuclea	Olimpia State
22. Consumer satisfaction through sensory experiences generated by products intended for functional	Roxana Procopie	Rodica Pamfilie Magdalena Bobe Irina Maiorescu Smaranda Vișan
23. The role of aesthetics in design and product customization and increase customer satisfaction	Rodica Pamfilie	Roxana Procopie Lelia Voinea Irina Maiorescu Smaranda Vișan
24. Design nutritional management of food	Rodica Pamfilie	Roxana Procopie Magdalena Bobe Lelia Voinea Smaranda Vișan
25. Research on staff satisfaction in higher education and ways to motivate him, the ESA example, to increase performance and sustainable success in the Romanian education	Roxana Sârbu	Puiu Olimpia State Nistoreanu Mihai Negrea