

Globalization and cultural-religious services

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Candidate's background

I am a graduate of the Faculty of Commerce – the Academy of Economical Studies, specialization Tourism-Services (promotion 2003) with the general average of 8.84 and a graduate of approfondated Studies of the Faculty of Commerce – Academy of Economical Studies, specialization International Tourism (promotion 2004), with the general average of 9.83. In 2007 I graduated from postgraduate course of improvement: French language for linguistic competence examination. In 2011 we have obtained European Computer Driving Licence Core, Szllabus Version 5.0. In the present I am a public servant at the State Secretary for Cults and I use knowledge from the economic and religious field.

Brief presentation of the research project

In the research with the theme *Globalization and cultural-religious services* one has passed a series of necessary stages for the knowledge and understanding of key words: globalization, religious culture, religion, services, and cultural-religious programs. Taking into account the cultural and religious values and economic and by analogy with other areas of work, in this study are made a number of models, on the possibilities of the development of the European Union and cultural-religious educational services. In this approach we achieved a number of objectives:

1. one has calculated a series of indicators which will reflect, at a macroeconomic level, the cultural and religious values in Romania and in Balkan countries;
2. one has analyzed the evolution in time of the most relevant indicators and the interdependencies between culture, religion and the social-economical environment in Romania;
3. one has determined the short and long term tendencies of indicators which reflect the evolution of a nation taking into account the economical aspects, the cultural and religious ones;
4. one has identified the cultural and religious aspects which influence at a macro economical level the request and the consumption of some categories of services;
5. grouping of some state in Europe in: emergent countries of Central and Oriental Europe, countries of the European Union, Balcanic countries, CEFTA countries in the scope of emphasizing of economical values and cultural-religious ones;
6. based on some qualitative research one has determined a possible model of development of the European Union in the Balcanic area, taking into account some economical, cultural and religious aspects;
7. one has identified the main national and international organisms which are imposed for the development of cultural-religious dialogue;
8. one has analyzed a series of indicators which reflect the activity of cultural units at a micro economical level;
9. one has established some strategies for the short and long term development of cultural and religious service.

The cultural and religious aspects are important for the development of the external environment and of the internal one but also barriers which must take into account for the establishment and implementation of some strategies. The complexity of given culture and religious aspects under the form of some

variables which are dependent and independent, develop and diversify services in such a manner as to be satisfied by new means of usage and implementation.

This project has the following objectives achieved at a rate of 90%: a very good contextualization of the proposed theme; a comparative review, across countries, of social and religious phenomena, identifying the defining features of the consumption of cultural-religious services: analysis of the factors pertaining to the external environment (PEST analysis) and identification of main influences over cultural-religious phenomena in Romania, the proposal of a sustainable development model for religious services in the context of globalization.

During the five chapters: *Culture and Religion in the Context of Globalization; Interdependencies Between Culture, Religion and the Social-Economical Environment; Macroeconomic Connections of Cultural-Religious Phenomena; Consumption of Cultural-Religious Services; Proposals for Sustainable Development of Cultural-Religious Services in the Context of Globalization*, one has made a series of cultural – religious influences but also some potential forms of micro economical and macro economical development on long and short term.

Keywords: *globalization, religious culture, religion, services and cultural-religious programs*

Research methods

The research methodology used for the project with the theme *Globalization and cultural-religious Services* include:

- documentation from the national and international specialized literature on the theme of cultural and religious services and their evolution in the context of globalization;
- collecting and analyzing information on cultural and religious services in various countries of the world and Romania;
- evaluative analysis of the main indicators reflecting the influence of socio-cultural factors on the cultural-religious services in Romania and abroad;
- identification of the place taken by the consumption of cultural and religious services in Romania, in the context of globalization;
- identification of the levers employed at macroeconomic level with regard to achieving the sustainable development of cultural and religious services;
- the use of direct research methods and transformation of information coming from questionnaires in order to determine value and services in European Union yesterday, today and tomorrow, the cultural-religious attractions for the development of trans-border exchange, the values and the fundamental attractions after which must be guided in life children and teenagers;
- graphical representations (diagrams, conograms, corelograms, etc.); the use of some techniques for centralization;
- we used certain statistical methods: grouping and hierarchisation of information, correlations;
- the development of a model (procedure), within a project regarding the development of cultural and religious services, in the context of cultural-religious identity preservation.

Research outputs and their implementation

With the scope to obtain some IOSUD excellence standards one has achieved the publication of some articles:

1. Round Table discussion on “The Effects of the Present Crisis on Global Economy”, Constanța, 2011. “Crisis - Achilles' heel” – Ovidius University Annals, ECONOMIC SCIENCES SERIE, Volume XI, Issue 2
2. The 22-nd RESER International Conference, „Services and Economic Development Local and Global Challenges”, Bucharest, 2012: *Value and services in European Union yesterday, today and tomorrow*
3. The international scientific conference “Post Crisis Recovery”, Belgrad, 2013: *The importance of redefining country brand, for the development of trans-border exchange* – POST CRISIS RECOVERY, EDITORS: Hasan Hanic, Mustafa Özer, Zoran Grubisic, Ivana Domazet

Auxiliary elements that may support the research

1. In 2010-2011 I attended courses organized within the Doctoral School of The Bucharest University of Economic Studies
2. In 2012-2013 I attended seminars organized within the Doctoral School of The Bucharest University of Economic Studies
3. In the seminar organized within the Doctoral School of The Bucharest University of Economic Studies: "Quantitative and qualitative Methods of research in the field of business administration" have presented orally the work: **Black Friday**

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