PhD THESIS AND THEIR RESEARCH RESULTS

RISK MANAGEMENT IN TOURIST AIR TRANSPORT

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Tourism development and the establishment of a well-defined economic sector for many countries of the world create a series of changes in the air transport sphere. The doctoral thesis contains not only the evaluation of the strategies in risk management development area, but also suggests solutions to help mitigate risks faced by airline business today. Taking all these as starting points and based upon processing the international specific literature, but also on the analysis of existing practical experiences, the work was done to allow the assertion of the author's own opinions regarding theoretical aspects, but also in directing practical activity.

RELIGION - A CONTINUOUS CHALLENGE TO ROMANIAN TOURISM

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The PhD thesis “Religion - a continuous challenge to Romanian tourism” is centered on the idea of making an objective analysis of a particular sector: religious tourism. The paper aims to provide several recommendations - simple or complicated, that would improve the position that religious tourism has within the Romanian tourism industry (as for the number of tourists and also with regards to the multiplying effect generated by an increase in flows). The researcher’s opinion can be encountered throughout the whole paper, with the aim to fill a gap in the poor literature on Romanian religious tourism. The main contributions are: a pertinent analysis of global religions, religious tourists and religious UNESCO attractions, suggesting definitions, classifications, creating lists and maps, in accordance with the topic of the paper, undertaking two field research projects in Romania in order to clarify particular issues, identifying the challenges faced by Romanian religious tourism, as well as possible measures and strategic directions. The final conclusions of the paper focus on the idea of accepting the universality of religions. Particular elements are nothing more than indisputable spiritual values that become accessible to a larger number of people through religious tourism. Last, but not least, the paper tries to value the Romanian religious heritage and to make the reader familiar with its variety of choices that they have if they decide to travel to religious sites.