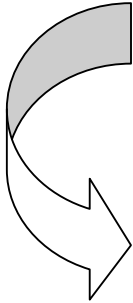


## EVENTS

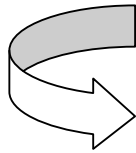
### Articles/Studies Published in National ISI Journals



Nistoreanu Bogdan G., Hornoiu Remus, Nistoreanu Puiu - *The Adjustment of Perspective Among Students Regarding Protection of Educational Services* - Revista Amfiteatru Economic, nr. 28-2010, ISSN 1582-9146

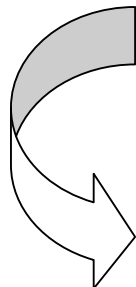
Stănciulescu, G., Alexandra-Maria Țircă - *Implications of Commercial Activity within Monastic Settlements as a Way to Maintain the Sustainable Development of Religious Tourism in Romania* - Revista Amfiteatru Economic, nr. 27-2010, ISSN 1582-9146, pp. 129-144

### Articles/Studies Published in International ISI Journals



Maria Ionciță, Mihaela Dana Drăghici, Eva-Cristina Petrescu, Diana Ionciță - *Services Specialization (a possible Index) and its Connection with Competitiveness. The Case of Romania* - The Service Industry Journal, no. 11-12, volume 30, ISSN 1743-9507 (electronic) 0264-2069 (paper)


### Papers Presented at International Conferences, with Program Committee, outside Romania



Rodica Minciu, Gabriela Țigu - *Advantages And Limits of Cultural Heritage Tourist Capitalization. Case Study: Romania* - EU Policies in the Process of Integration of East and Southern Europe: Economics and Legal Consultancy, aprilie 2010, Messina, Italia

Gabriela Sănciulescu - *Study on the Model of the Community Managing in Tourism Attractions* - EU Policies in the Process of Integration of East and Southern Europe: Economics and Legal Consultancy, aprilie 2010, Messina, Italia

## Papers Presented at International Conferences, with Program Committee, in Romania



Bicăjanu V., Ionică Maria - *The Analysis of the Main Factors of the Macromedium Influencing the Dynamic of Public Services in Romania* - The International Conference "Present Issues of Global Economy" - 6<sup>th</sup> edition, Ovidius University of Constantza, May 2010

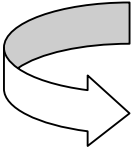
Bicăjanu V., Ionică Maria, Ionică Diana - *Research on the Evaluation of Regional and Public Services Development* - Universitatea din Oradea, Sesiunea Internațională de Comunicări Științifice, "Integrarea Europeană - noi provocări pentru economia României", ediția a VI-a, Oradea, 29-30 mai 2010, ISSN 1582-5450

Petrescu Marian, Ionică Maria, Petrescu Eva-Cristina, Ionică Diana - *Les particularites du processus decisionnel d'achat sur le marche d'assurances* - Universitatea din Oradea, Sesiunea Internațională de Comunicări Științifice, "Integrarea Europeană - noi provocări pentru economia României", ediția a VI-a, Oradea, 28-29 mai 2010

Bicăjanu V., Ionică Maria - *The Analysis of the Main Factors of the Macromedium Influencing the Dynamic of Public Services in Romania* - The International Conference "Present Issues of Global Economy" - 6<sup>th</sup> edition, Ovidius University of Constantza, May 2010

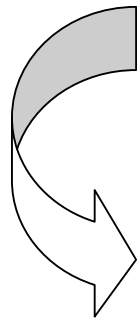
Bicăjanu V., Ionică Maria, Ionică Diana - *Research on the Evaluation of Regional and Public Services Development* - Universitatea din Oradea, Sesiunea Internațională de Comunicări Științifice, "Integrarea Europeană - noi provocări pentru economia României", ediția a VI-a, Oradea, 29-30 mai 2010, ISSN 1582-5450

## Books Published by Romanian Publishing Houses



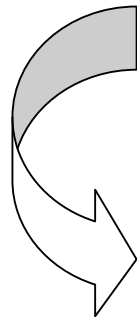
Nicolae Lupu - *Hotelul - Economie și management, ediția a VI-a, restructurată și actualizată* - Editura C.H. Beck, ISBN 978-973-115-486-2

## International Projects



| Contract number/date  | Subject   | CACTUS members participation   | Total value | Period of execution |
|---|---|--|-------------|---------------------|
| Programul Lifelong Learning (LLP - Key Action 3 (ICT) / Multilateral Projects, nr. proiect 505550-LLP-1-2009-1-DE-KA3-KA3MP, nr. contract: 2009-11955 | <i>Sustainable Tourism IT Course and Handbook</i> | Gabriela Țigu (Romania - representative)<br>Cătălina Brîndușoiu,<br>Puiu Nistoreanu<br>Delia Popescu<br>Cristina Iordache (membri) | 33.953 €    | 2010-2012           |

## Projects in National Competitions



| Contract number/date                                | Subject   | CACTUS members participation  | Total value    | Period of execution |
|---|---|---|----------------|---------------------|
| CNCSIS c. 891/2009                                  | <i>Dinamica implementării politicilor comunitare în valorificarea prin turism a ariilor protejate din România și proiectarea unei arhitecturi de management integrat a acestora</i><br><br><i>FAZA I. Sistemul ariilor protejate și evaluarea nivelului actual al dezvoltării și organizării acestora</i> | Rodica Minciu (director proiect)<br>Mihaela Pădurean,<br>Delia Popescu,<br>Remus Hornoiu,<br>Andreea Băltărețu (membri) | 29.032 RON     | 2009<br>2010        |
| CNCSIS-UEFISCSU nr. 915 PIN II-IDEI, code 1773/2008 | <i>Faza a II-a. Coordonate ale dezvoltării turismului în ariile protejate</i><br><br><i>Cercetări metodologice privind influențele endogene și exogene asupra comportamentului consumatorului de servicii de asigurare și elaborarea unui model de simulare a comportamentului consumatorului</i>         | Maria Ioncică - membru  | 300.000 RON    | 2008-2011           |
| POSDRU/9/3.1/S/4/2008                               | <i>Crearea de rețele de IMM-uri – modalitate inovativă de creștere a competitivității și adaptabilității IMM-urilor din România</i>   | Țală Mădălina (expert)  | 4,16 mil. euro | 2008-2011           |

## Student Scientific Competition 2010

Within the **Student Scientific Competition 2010** of Trade Faculty, at Bachelors sections - out of a total of 59 papers approved, 29 papers coordinated by CACTUS members have been enrolled while at Master section - out of a total of 13 papers approved, 9 papers coordinated by CACTUS members have been enrolled.

The papers on the first, second and third places as well as the mentions were awarded by the Bucharest Academy of Economic Studies and by sponsors (financial rewards/money, objects, books, diplomas/certificates).

One paper – “**The image research of Romanian tourism product on the internal market**” was awarded the Special Prize at the National Contest of Students in Economy organized by *AFER* in May, 2010 in Iasi.

## Awards in 2010

### Bechelor Section 2

The first, second and third places (in this order) as well as the mentions

#### 1. The multiculturalism and the minorities' companionship in Danube Delta – Case study - Crişan

Authors: Cortez Sabina Andreea, Trade Faculty, 2<sup>nd</sup> year, gr. 323

Damian Anca Aurora, Trade Faculty, 2<sup>nd</sup> year, gr. 323

Scientific supervisor: Prof. Gabriela Stănciulescu - PhD

#### 2. The quality management in the field of health services

Author: Boitan Mădălina, Trade Faculty, 3<sup>rd</sup> year, gr. 345

Scientific supervisor: Prof. Maria Ionciică - PhD

#### 3. Romanian citizens – residents or tourists in Spain?

Author: Cristescu Lavinia Alexandra, Trade Faculty, 2<sup>nd</sup> year, gr. 323

Scientific supervisor: Prof. Gabriela Stănciulescu - PhD

#### M1. The butterfly effect in business

Authors: Balaure Andreea, Trade Faculty, 2<sup>nd</sup> year, gr. 319

Al Kawadri Noura, Trade Faculty, 2<sup>nd</sup> year, gr. 319

Scientific supervisor: Lecturer Mădălina Țală – PhD student

#### M2. Entrepreneur or CEO: who is a better leader?

Author: Boer Brigitta, Trade Faculty, 2<sup>nd</sup> year, gr. 320

Scientific supervisor: Lecturer Claudia Țuclea - PhD

### Master Section

#### 1. The image research of Romanian tourism product on the internal market

Authors: Tudose Loredana, Trade Faculty, 1<sup>st</sup> year, gr. 403

Turtoi Anca, Trade Faculty, 1<sup>st</sup> year, gr. 403

Ungureanu Alina, Trade Faculty, 1<sup>st</sup> year, gr. 403

Scientific supervisor: Lecturer Olimpia State - PhD

#### 2. The effects/the follow up of economic crisis on he Romanian hotel market

Author: Ioniță Violeta, Trade Faculty, 2<sup>nd</sup> year

Scientific supervisor: Lecturer Delia Popescu - PhD

#### 3. Medical tourism – cure for the malady of tourism industry

Author: Dragomir Maria Denisa, Trade Faculty, 1<sup>st</sup> year, gr. 401

Scientific supervisor: Prof. Gabriela Țigu - PhD

#### M1. The impact of sportive events on the economy and tourism

Author: Popov Ana Roxana, Trade Faculty, 1<sup>st</sup> year, gr. 403

Scientific supervisor: Prof. Maria Ionciică - PhD